# Jericho Prince Llagas

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## Experience

### Digital Designer (Figma Specialist) | Design Pickle                    10/2023 – Present

- Delivered a comprehensive array of digital designs, including email templates, landing pages, web banners, and website design, ensuring visually engaging and high-quality content.
- Created detailed wireframes that served as the blueprint for the design and development process, ensuring a smooth transition from concept to final product.
- Engaged in real-time communication with clients to understand and fulfill their design requirements, resulting in designs that align with their vision.
- Collaborated closely with the Team Coordinator and other creatives to ensure seamless execution of design projects, demonstrating effective teamwork.
- Maintained the highest standards of accuracy, detail, and quality control in all designs, ensuring client satisfaction and design integrity.

### UI/UX Designer | Freelance                    12/2021 – Present

- Provided a full range of UI/UX solutions including wireframes, visual designs, and prototypes, to ensure that the product is not only visually appealing but also functional and user-friendly.
- Developed user-friendly, responsive websites using Webflow and/or Wordpress Elementor, resulting in increased usability and better performance for clients' websites.
- Achieved a 90% client satisfaction rate by consistently delivering high-quality designs that exceeded expectations, as measured by surveys, and client feedback.
- Applied responsive and up-to-date design trends, ensuring designs were visually and functionally compatible with different devices, resulting in reduced page bounce rate.

### Graphic Designer | Freelance & GraphicsZoo                    10/2019 – 05/2022

- Designed and created a range of both digital and printed marketing materials such as brochures, social media graphics, and website graphics using Adobe Creative Suite (Photoshop, Illustrator, & Indesign).
- Achieved a consistent rating of 95% or higher based from client feedback, and low revision rates.
- Worked with a diverse group of clients to develop unique solutions that aligns with their brand identity.
- Managed multiple projects concurrently with minimal supervision while meeting tight deadlines and delivering high quality and accurate designs.

## Education and Certifications

**Bachelor of Science in Civil Engineering** - Mapua University (Intramuros, Manila)        2014 - 2019
**Google UX Design** - Google Professional Certificate
**UI/UX Specialization** - California Institute of The Arts (Coursera)
**User Interface Design Specialization** - University of Minnesota (Coursera)

## Skills

**Software:** Figma, Wordpress, Webflow, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign
**Hard Skills:** Wireframing, Prototyping, HTML, Custom CSS, User Research, User Interface Design, Usability Testing, Information Architecture, Style Guides, Branding, Typography, Color Theory, Multimedia & Visual Design

## Portfolio

**https://jerichoprince.work/**