

Jericho Prince Llagas

jerichoprince@outlook.com
jerichoprince.work

Metro Manila, Philippines

linkedin.com/in/jerichoprince
behance.net/jerichoprince

Experience

Web Designer (UI/UX) | Freelance

12/2021 – Present

- Achieved a 90% client satisfaction rate by consistently delivering high-quality designs that exceeded expectations, as measured by surveys, client feedback, and an increase in returning clients.
- Established style guides and visual standards to create a cohesive and consistent look for the website, resulting in a 5%-6% improvement in conversion rates and increased brand recognition.
- Developed user-friendly, responsive websites using Webflow and/or Elementor, resulting in increased functionality and usability for clients' websites.
- Provided a full range of UI/UX design solutions, including wireframes, visual and graphic designs, and prototypes, to effectively communicate ideas for websites while ensuring they aligned with the client's brand identity.
- Applied responsive and up-to-date design trends, ensuring designs were visually and functionally compatible with different devices, resulting in an average 25% increase in clients' web traffic

Graphic Designer | GraphicsZoo

08/2021 – 05/2022

- Handled 25% of all UI/UX projects of GraphicsZoo, this includes landing pages, websites, and web apps.
- Managed multiple projects concurrently with minimal supervision while meeting tight deadlines and delivering high quality and accurate designs.
- Collaborated with a range of clients, allowing me to discover diverse design techniques and understand their effectiveness across various industries.
- Achieved a consistent rating of 95% or higher based from client feedback, low revision rates and fast turnaround times.

Graphic Designer | Freelance

10/2019 – 12/2021

- Designed and created a range of marketing materials including brochures, social media graphics, and website graphics using Adobe Creative Suite.
- Worked with a diverse group of clients to develop unique solutions that aligns with their brand identity.
- Improved my skills in Adobe CC, including Photoshop and Illustrator, through various design projects and self-study.

Education and Certifications

Bachelor of Science in Civil Engineering - Mapua University (Intramuros, Manila)

2014 - 2019

Google UX Design - Google Professional Certificate

UI/UX Specialization - California Institute of The Arts (Coursera)

User Interface Design Specialization - University of Minnesota (Coursera)

Graphic Design Specialization - California Institute of The Arts (Coursera)

Skills

Software: Figma, Wordpress, Webflow, Adobe XD, Adobe Photoshop, Adobe Illustrator

Hard Skills: Wireframing, Prototyping, User Research, User Interface Design, Usability Testing, Information Architecture, Style Guides, Branding, Imagemaking, Typography, Color Theory, Multimedia & Visual Design